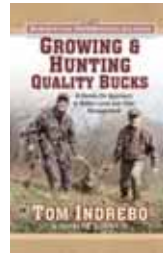


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FOR IMMEDIATE RELEASE

Get the Secrets to Managing Your Land and Deer
with Noted Authority Tom Indrebo in
Growing & Hunting Quality Bucks

Woods N' Water Press is excited to announce the release of its newest title in the SAVE OUR HERITAGE series of branded books in association with the Bowhunting Preservation Alliance titled, *Growing & Hunting Quality Bucks: A Hands-On Approach to Better Land and Deer Management* by Tom Indrebo with Patrick Durkin.

Growing & Hunting Quality Bucks is the ultimate guide to quality deer management. It provides the kind of details every deer manager will need not only to produce mature bucks and a healthy deer herd - but how to keep them on your land, too! Tom Indrebo, owner and operator of Bluff Country Outfitters, is renowned as one of the nation's leading whitetail authorities and deer management experts. He provides a hands-on guide that proves his techniques work everywhere throughout North America. Year-to-year pictures of bucks are shown throughout this book and help validate the essence of managing your land for deer. Learn what to plant and when to plant it; how to use surveillance cameras smartly and effectively; how to put your plan into action on a month-by-month basis; where to strategically place stands on your land; the critical importance of how to plan and build productive waterholes and much more. Also included is a DVD of the classic video "Monarch Valley" - one of the first videos Tom produced that showcases the bucks from his properties.

Here's what some of the top industry experts have to say about Tom Indrebo and his new book:

"There is absolutely no one out there — whether through personal passion or professional training — who keeps more detailed records of resident deer than Tom. When he speaks about deer hunting and deer management, every savvy hunter stops to listen. I know I do!" Peter Fiduccia, aka The Deer Doctor & Host of the Woods N' Water T.V. Series

"When it comes to producing big bucks, I have never seen a management program in the country that compares to what Tom Indrebo . . . has done in Buffalo County. Tom has always been modest about his insights and accomplishments as a whitetail outfitter. I guess he prefers to let his clients and their results do his talking." Jackie Bushman, Founder/CEO, "Buckmasters Ltd."

"Tom's knowledge of farm country, deer habitat, food plots and big-buck behavior makes him a unique, valuable source of information. If any man is more qualified than Tom Indrebo to write a book on these topics, I haven't met him." Dwight Schuh, Editor, "Bowhunter" Magazine.

As the CEO and President of the Archery Trade Association, Jay McAninch, said, "There's an old cliché about those who are highly respected in their profession and this cliché is most apt for Tom Indrebo and what Tom's done on his lands in southwestern Wisconsin. Tom's forgotten more about producing quality whitetails and creating quality whitetail hunting than most will ever know. What a lot of people don't know is that Tom also represents a long heritage of American commitments to the land, to wildlife and to hunting as a way of life. In fact, when we considered this book, I looked at this as a way for Tom to contribute what he knows best to our SAVE OUR HERITAGE program. Thanks to the many who will read and, hopefully, manage their lands for quality hunting experiences after Tom's example, Tom's legacy will be in preserving our heritage through bowhunting, hunting and conservation which will live on not only in those who practice our sport but on the land that is so vital to what we love to do."

Growing & Hunting Quality Bucks by Tom Indrebo; pub. date November 2008; Price: \$24.95; Softcover; 6 x 9; 100+ BW photos; 8-page color insert, 224 pages, DVD included; ISBN: 978-0-9795131-2-1; available from the publisher at woodswaterpress.com, atbooks.com, amazon.com, and Baker & Taylor. Distributed by Cardinal Publishers Group (www.cardinalpub.com).

Other titles in the series include: *Bowhunting Western Big Game* by Fred Eichler; *Bowhunting Spirits* by Judy Kovar; *Denise Parker: A Teenage Archer's Quest for Olympic Glory* by Denise Parker; *Bowhunting Tactics That Deliver Trophies* by Steve Bartylla; *The Bowhunter's Field Manual* by Judd Cooney; *The Complete Bowhunting Journal* by Rick Sapp; *Fail-Proof Tactics for Whitetail Bowhunting* by Bob McNally; *Bowhunting's Superbucks* by Kathy Etling and *Bowhunting Forests and Deep Woods* by Greg Miller. For additional information, call 1-607-548-4011.