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FOR IMMEDIATE RELEASE

More Than 500 Years of Bowhunting Experience All in One Book:
Fail-Proof Tactics for Whitetail Bowhunting

Woods N' Water Press is excited to announce the release the newest title in a series of Bowhunting Preservation Alliance-branded books, *Fail-Proof Tactics for Whitetail Bowhunting* by Bob McNally. McNally is a widely read and respected outdoor writer. He has written 11 books and more than 5,000 articles for the major outdoor publications in America, including *Field & Stream* and *Outdoor Life* where he is a member of the writing staff.

McNally shares the hunting secrets of more than two dozen of the most famous, seasoned, and consistently successful bowhunters in North America. *Fail-Proof Tactics for Whitetail Bowhunting* offers expert advice from preparation to the final draw. Former Olympic archer and bowhunter Jay Barrs and PSE's own Pete Shepley share advice with "Fast Track to Bow Accuracy;" Dr. Warren Strickland gives the low-down on "Monster Broadheads" and Trebark creator Jim Crumley offers the best tips for "Small-Tract Deer Management." Hunters Jake Markris with Quaker Boy and Mike Mooney, on the pro staff of PSE archery, impart with their best tips for hunting nuts and fruits, while Archer's Choice TV couple Ralph and Vicki Cianciarulo expound on "Hunting Saddles for Big Bucks" and how best to "Play the Angles." Noted bowhunter Bob Robb expounds on what it takes to have "A Trophy Hunter's Mind" and Michigan bowhunting legend Claude Pollington conveys his sage advice on how to hunt "Ground-Blind Bucks." And there's more!

Colin Moore, Executive Editor of *Outdoor Life* magazine commented, "Bob selected the range of topics covered in *Fail-Proof Tactics for Whitetail Bowhunting* well, and his choice of contributors is equally impressive. Sharing campfires and tales with such men and women through the years, Bob has absorbed much about the science of hunting and the character of great hunters, and knows how valuable their insights can be to others."

With priceless hunting information from expert and innovative bowhunters, McNally shares their tactics and tips with insights for hunters at any skill level. *Fail-Proof Tactics for Whitetail Bowhunting* should be in every dedicated deer hunter's library!

As part of the SAVE OUR HERITAGE program, proceeds from every sale of this and future titles will go directly back into Archery Trade Association and its non-profit entities: The Bowhunting Preservation Alliance and ArrowSport. The SAVE OUR HERITAGE program helps to enhance or add archery in every community, prolong bowhunters' outdoor pursuits across our country, and expand the introduction of bowhunting and archery to young adults throughout our nation.

As the CEO and President of the Archery Trade Association, Jay McAninch, said, "It's unusual that something you buy to support your passion will ensure the source of your enjoyment will be preserved for your children and grandchildren. SAVE OUR HERITAGE is simple: your purchase of this book will help us try to put archery into your community, will ensure that bowhunting is offered to every beginning archer, and will ensure that every bowhunter will have a chance to enjoy the great outdoors—with bow in hand—for as long as the passion burns in their soul. We appreciate your contribution."

Fail-Proof Tactics for Whitetail Bowhunting by Bob McNally; pub. date July 2006; Price: \$24.95; Hardcover; 6 x 9; 100+ BW photos; 8-page color insert; 208 pages; ISBN:0-9769233-4-3; available from publisher at woodswaterpress.com, atabooks.com, amazon.com, and Baker & Taylor.

Other titles in the series include: *The Bowhunter's Field Manual* by Judd Cooney; *The Complete Bowhunting Journal* by Rick Sapp; and *Bowhunting Forests and Deep Woods* by Greg Miller. For additional information, call 1-800-652-7527.