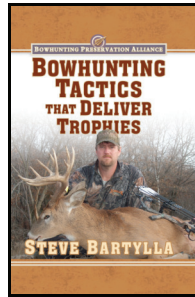


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FOR IMMEDIATE RELEASE

## Raise Your Bowhunting Skills to the Next Level with *Bowhunting Tactics That Deliver Trophies*

Woods N' Water Press is pleased to announce the release of its newest title in a series of Bowhunting Preservation Alliance-branded books, *Bowhunting Tactics That Deliver Trophies* by Steve Bartylla.

Bartylla is a prolific and noted outdoor journalist. Averaging between 60 and 70 articles for national publications each year, Bartylla pens articles for Bow & Arrow Hunting, Bowhunter, Bowhunting World, Petersen's Bowhunting, Mathews' Bowhunting Annual, Scent-Lok's Hunting Annual, Deer & Deer Hunting, Buckmasters, Whitetail Journal and North American Whitetail. In addition, Bartylla has several instructional bowhunting and habitat improvement videos to his credit. He is also a well-known and respected trophy bowhunter.

*Bowhunting Tactics That Deliver Trophies* gets down to the nuts and bolts of what strategies and tactics it takes to bow hunt today's public-land whitetails with consistent success. In his latest book, Bartylla explains, in particular detail, how to make hard work, an in-depth understanding of white-tailed deer behavior, and a knowledge of how deer use terrain, pay off in big dividends—especially for trophy-class bucks. He also covers the crucial importance of reading aerial photographs and contour maps and how they help bowhunters find pockets where mature bucks exist—a necessary tool for a bowhunter's success. In *Bowhunting Tactics That Deliver Trophies* you will find excellent advice on determining what food sources are most sought after by deer during different times of the year, inside tips on what really happens when hunting “with the wind in your face,” and how to get the most action from each and every tree stand. Bartylla also shares savvy advice on hunting from ground blinds, how to maximize your time when hunting public land, and the most effective trailing tools to find a wounded buck.

As part of the SAVE OUR HERITAGE program, proceeds from every sale of this and future titles go directly back into the Archery Trade Association and its non-profit entities: The Bowhunting Preservation Alliance and ArrowSport. The SAVE OUR HERITAGE program helps to enhance or add archery in every community, prolong bowhunters' outdoor pursuits across our country, and expand the introduction of bowhunting and archery to young adults throughout our nation.

As the CEO and President of the Archery Trade Association, Jay McAninch, said, “We hope each time you see this book on your shelf, you'll imagine kids enjoying archery in your local schools, young bowhunters finding opportunities to hunt in their communities, and seasoned bowhunters still able to spend quality time in the woods. Growing archery and bowhunting and saving our bowhunting heritage is our mission and everyone associated with this book wants to not only help you be a better bowhunter but also wants you to help us build a solid future for archery and bowhunting.”

*Bowhunting Tactics That Deliver Trophies* by Steve Bartylla; pub. date January 2007; Price: \$24.95; Hardcover; 6 x 9; 80+ BW photos; 8-page color insert; 208 pages; ISBN: 978-0-9769233-8-1; available from the publisher at [woodswaterpress.com](http://woodswaterpress.com), [atabooks.com](http://atabooks.com), [amazon.com](http://amazon.com), and Baker & Taylor.

Other titles in the series include: *The Bowhunter's Field Manual* by Judd Cooney; *The Complete Bowhunting Journal* by Rick Sapp; *Fail-Proof Tactics for Whitetail Bowhunting* by Bob McNally; *Bowhunting's Superbucks* by Kathy Etling and *Bowhunting Forests and Deep Woods* by Greg Miller. For additional information, call 1-800-652-7527.